

sQare®

SQUARE
DE SAMENWERKPLAATS
19 JUNI 2017

VERA DE JONG URBAN CONNECTORS

square®

practoraat
creatief
vakmanschap



**stimulerings
fonds
creatieve
industrie**

 **Gemeente
Amsterdam**





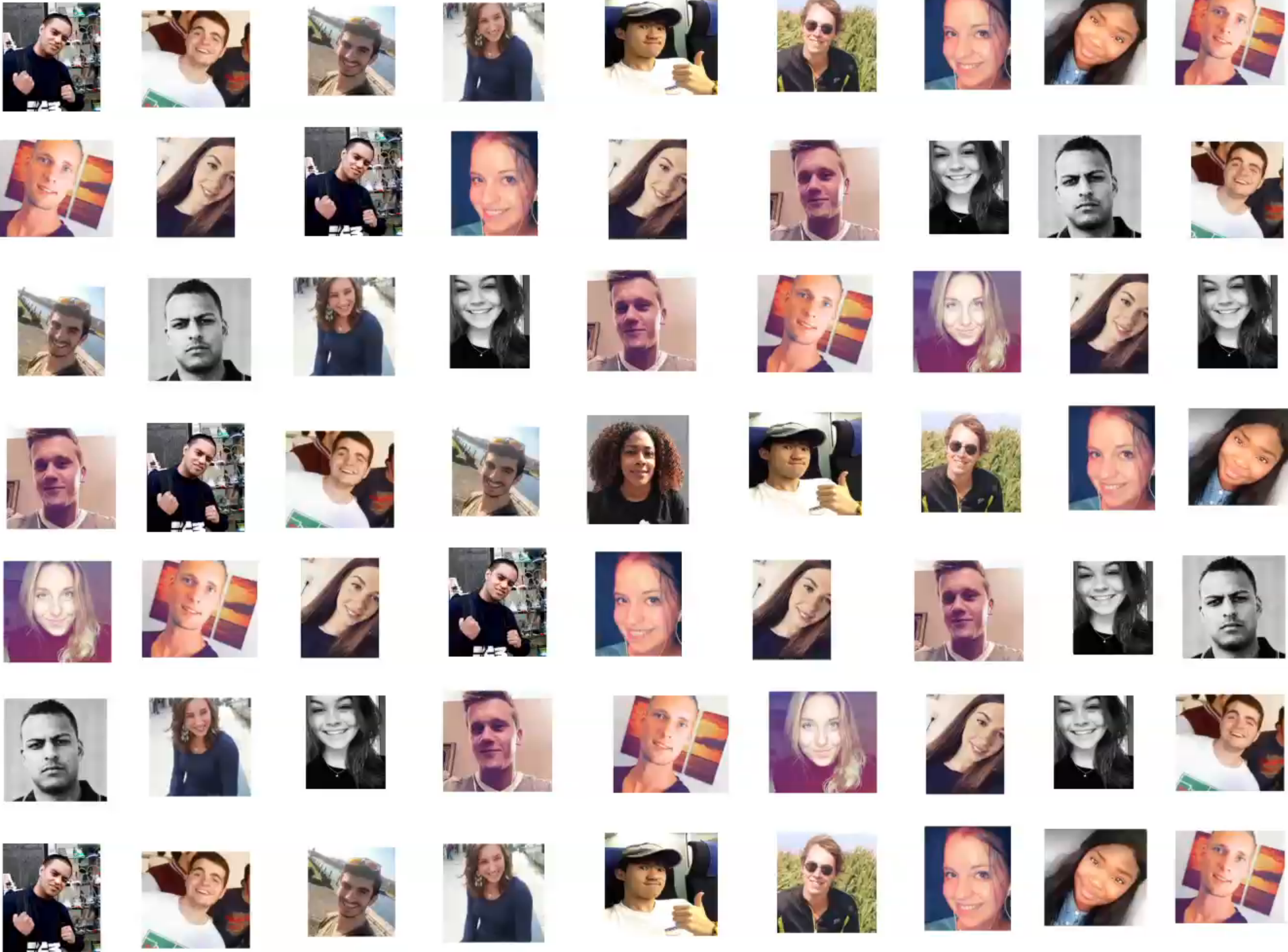
FLEXIBELE ARBEIDSMARKT



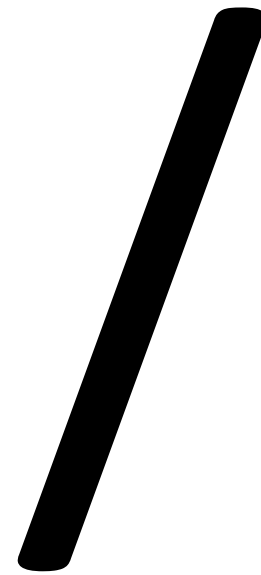
Tijdelijke contracten



50 % ZZP'ers







blogger / eigen label / social media expert / vormgever / tattoo artist / animator / illustrator / peercoach /
dansdocent / filmmaker / model / horeca concepten / artist development / creative consult / programmeur

Ontwerpend, co-creatief ontwikkelproces

Januari – juni 2017

UITGANGSPUNTEN

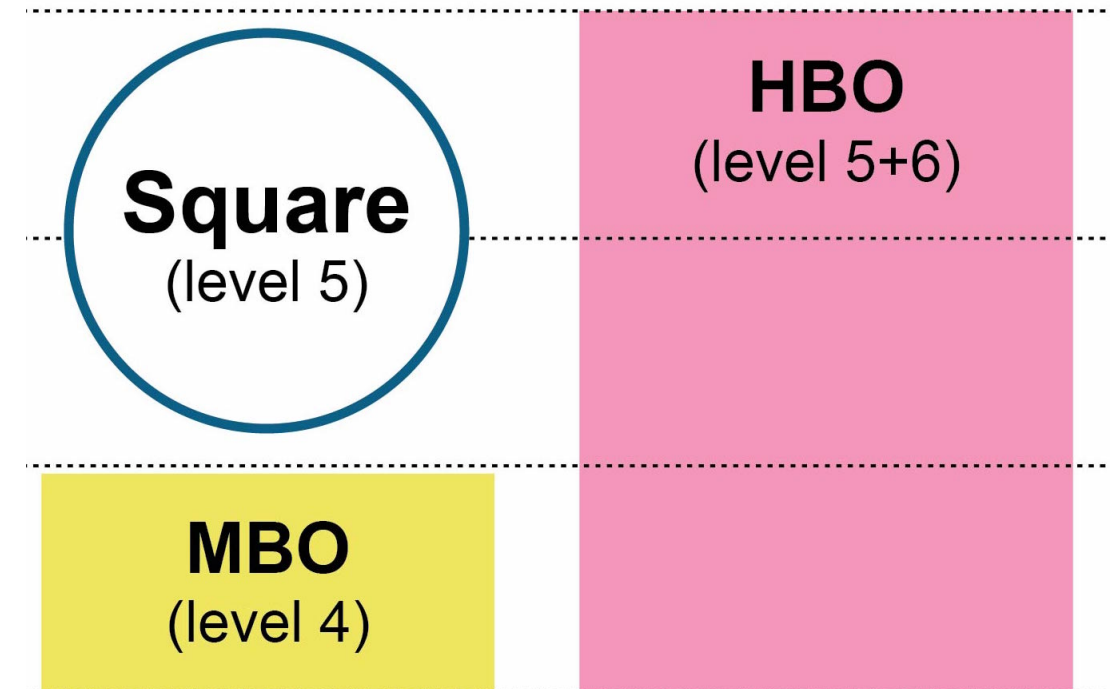
Ontmoeten, ondernemen, maken, leren,
presenteren. Vlieguren maken.

Focus op leven lang leren. Informeel & formeel

Peer learning (!!!) / werkveld

Cross-disciplinair

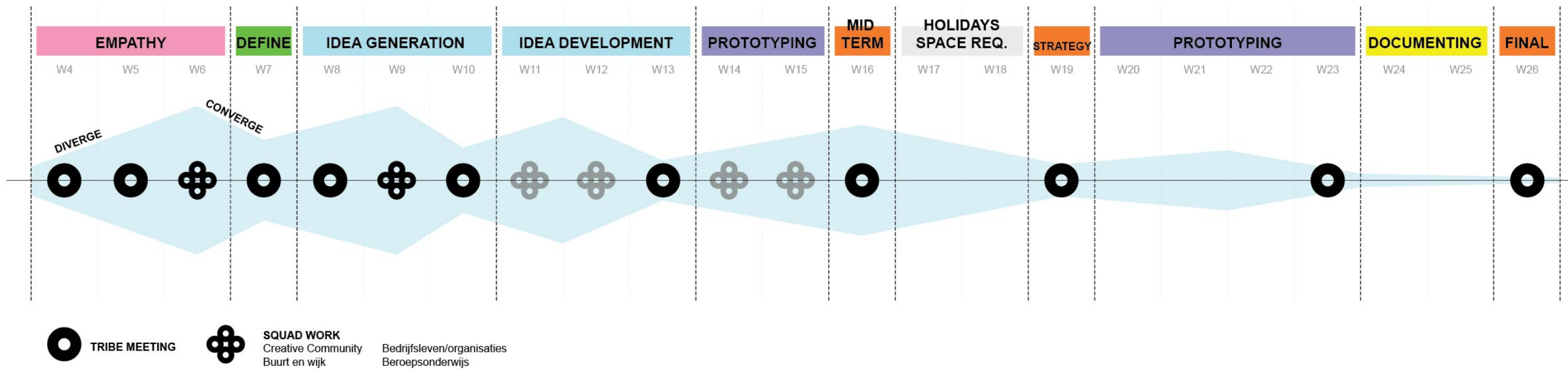
Blended







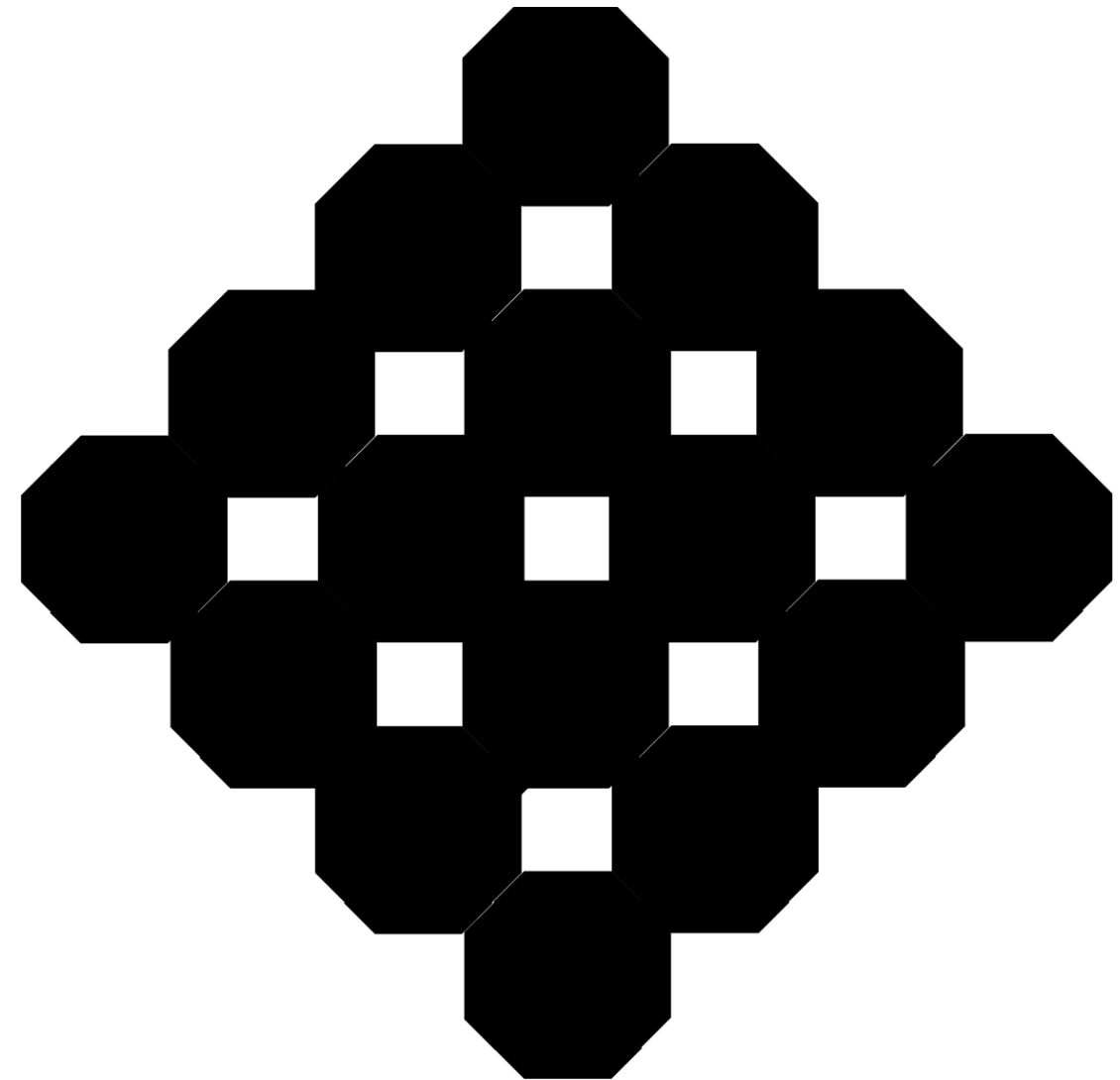
sSquare ontwerp en ontwikkelproces

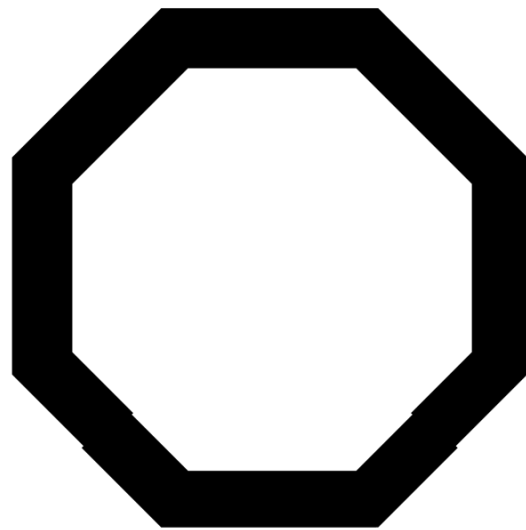


Community = basis

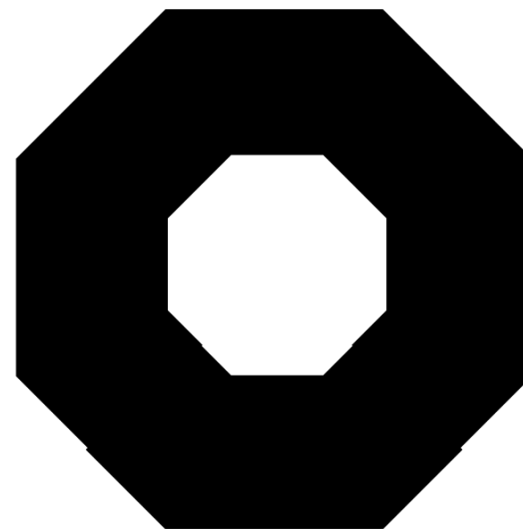
Intake:

- Kwaliteit
- Eager to learn
- Cross-disciplinair samenwerken
- Autonomie
- Pay it forward attitude

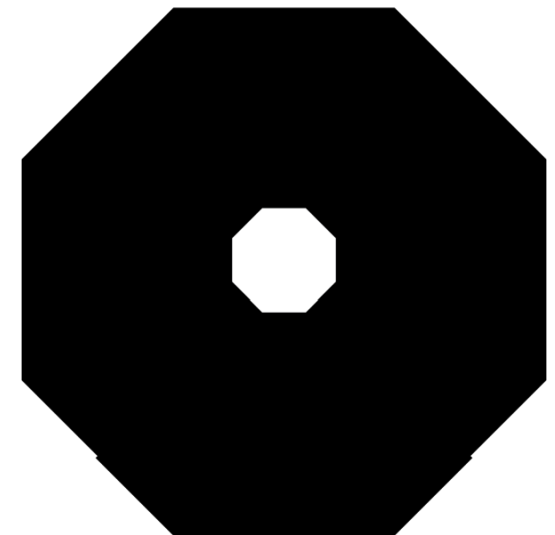




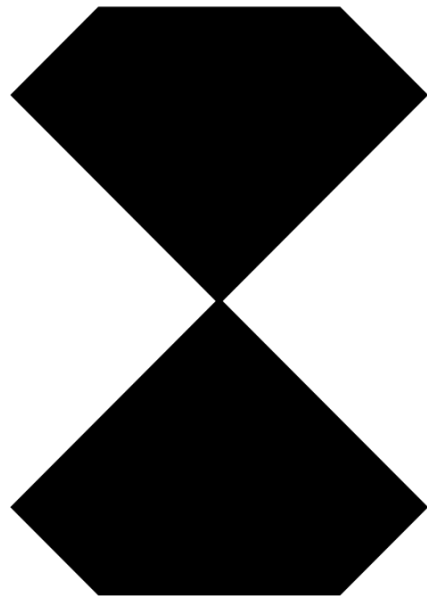
Starter



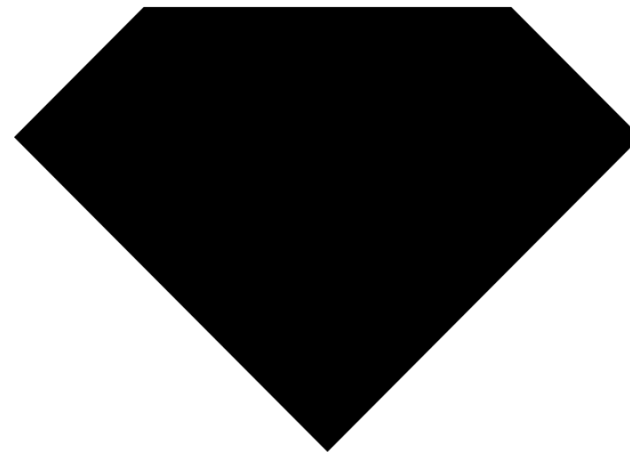
Professional



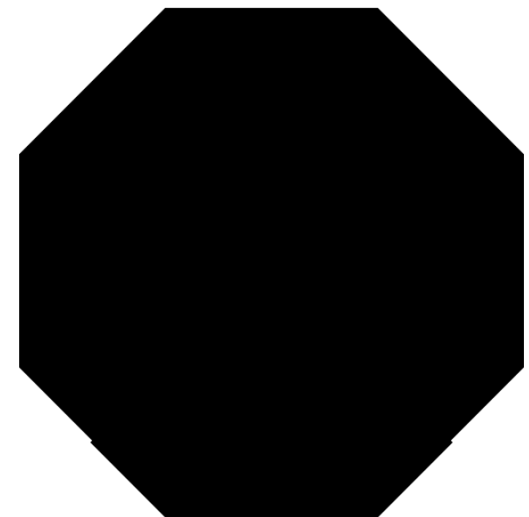
Lead



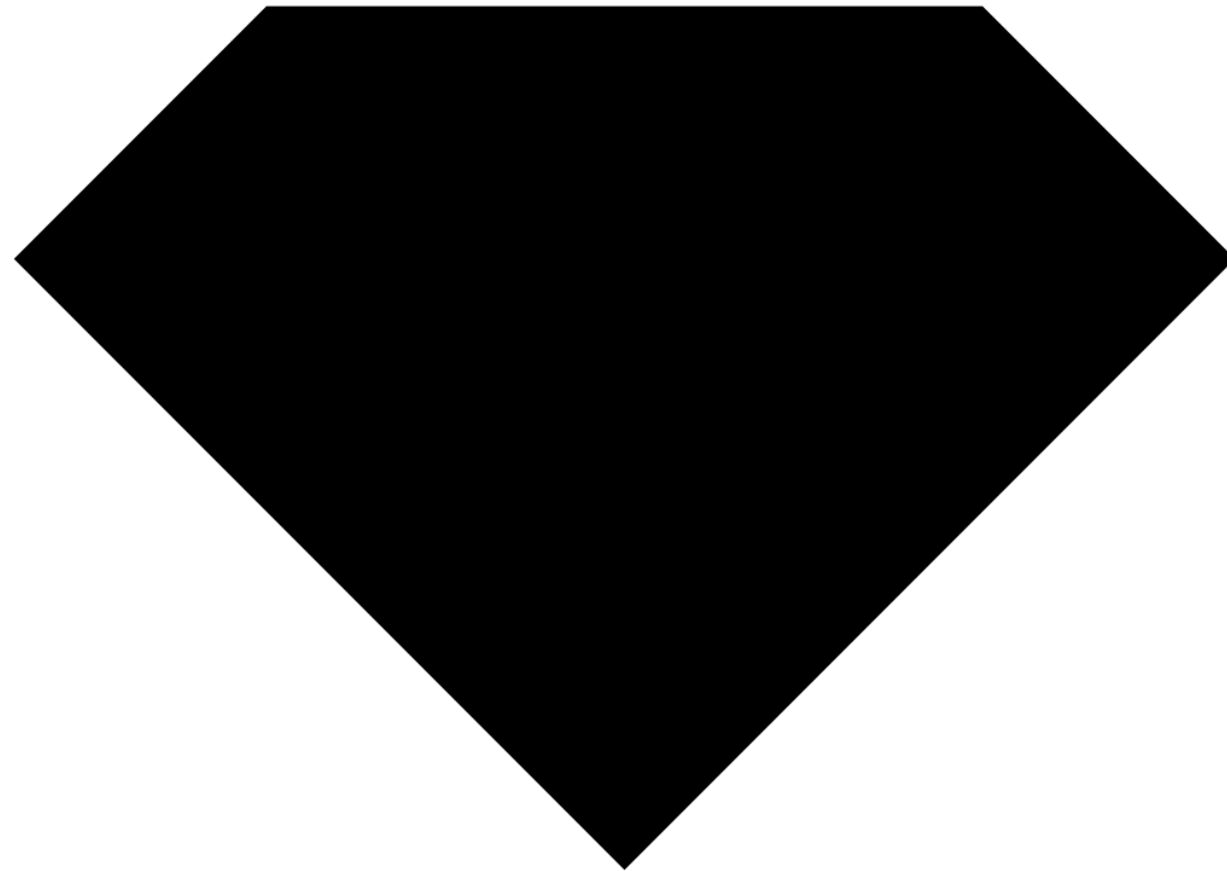
Tijd

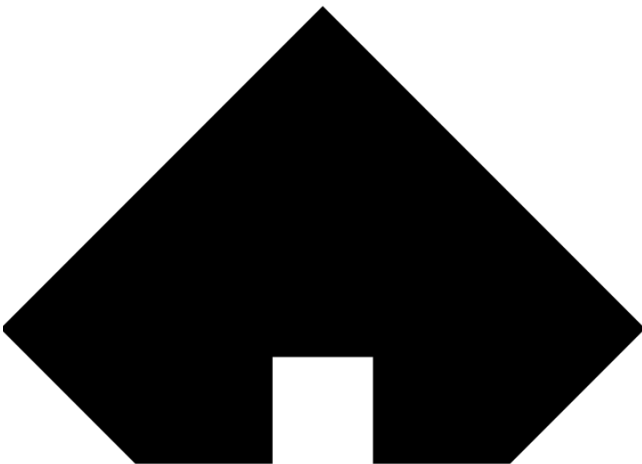


Kennis

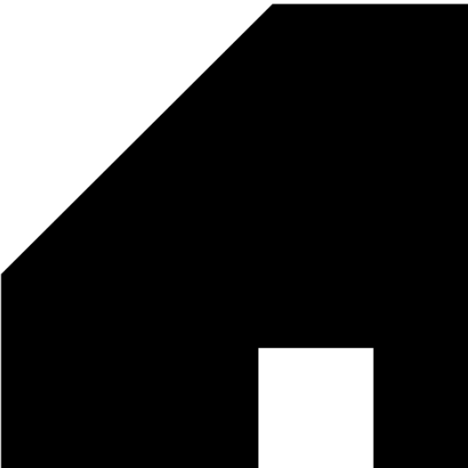


Netwerk

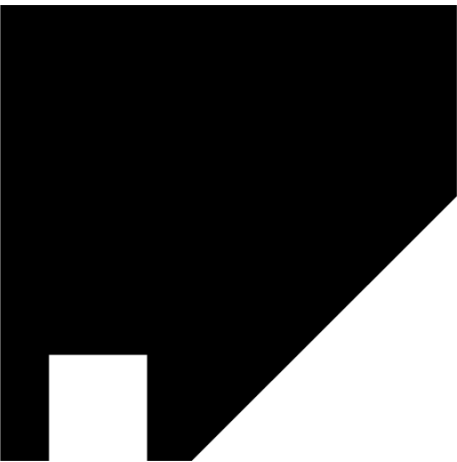




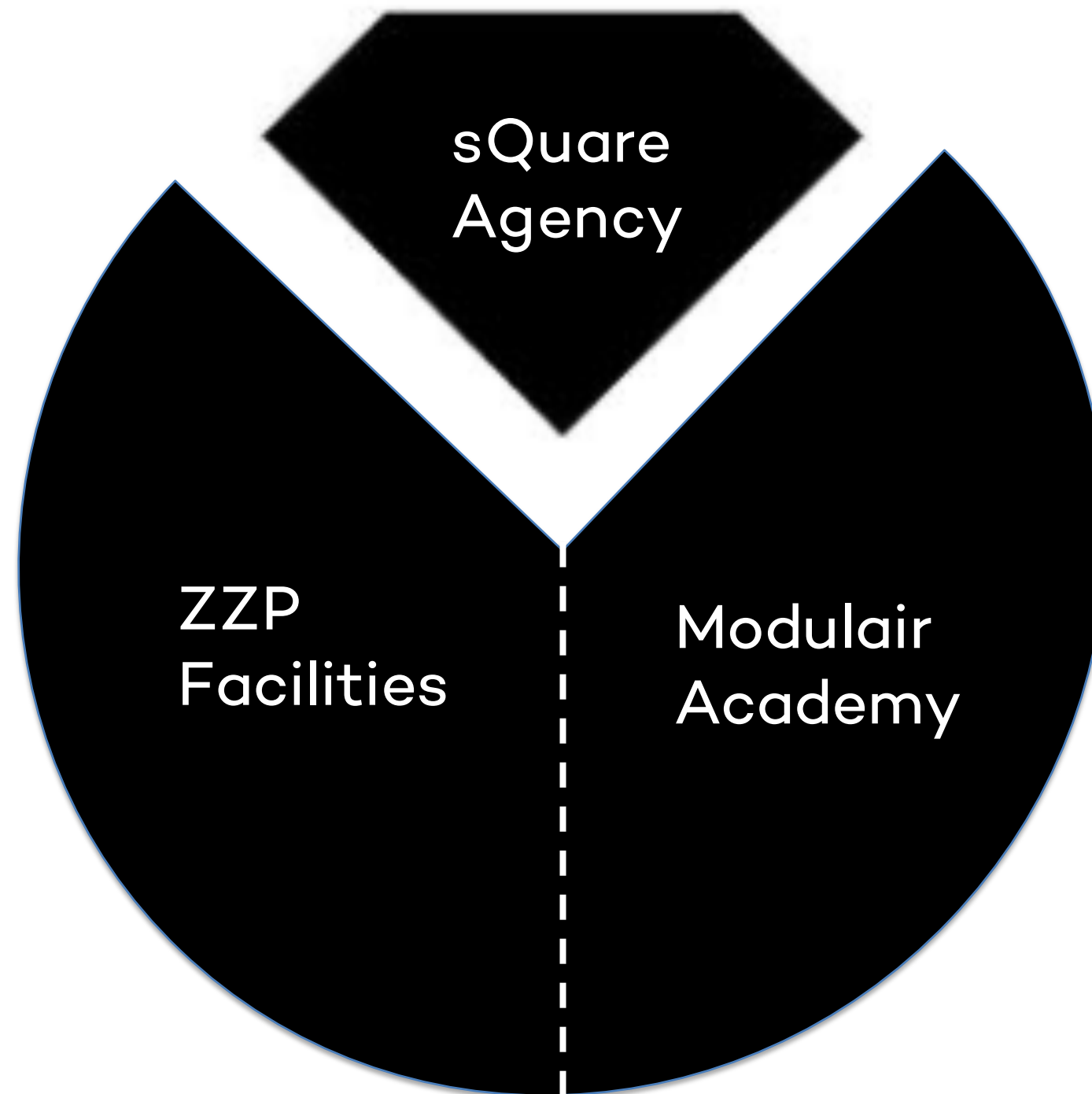
Community

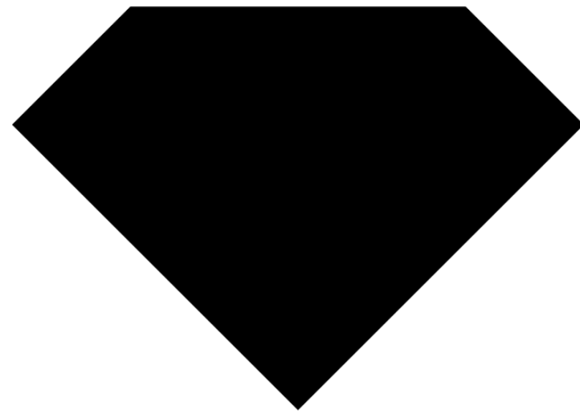
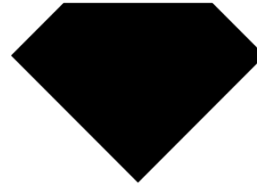


Academy

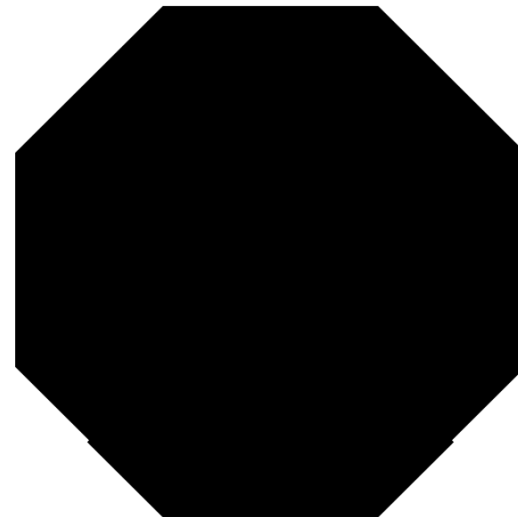


Agency

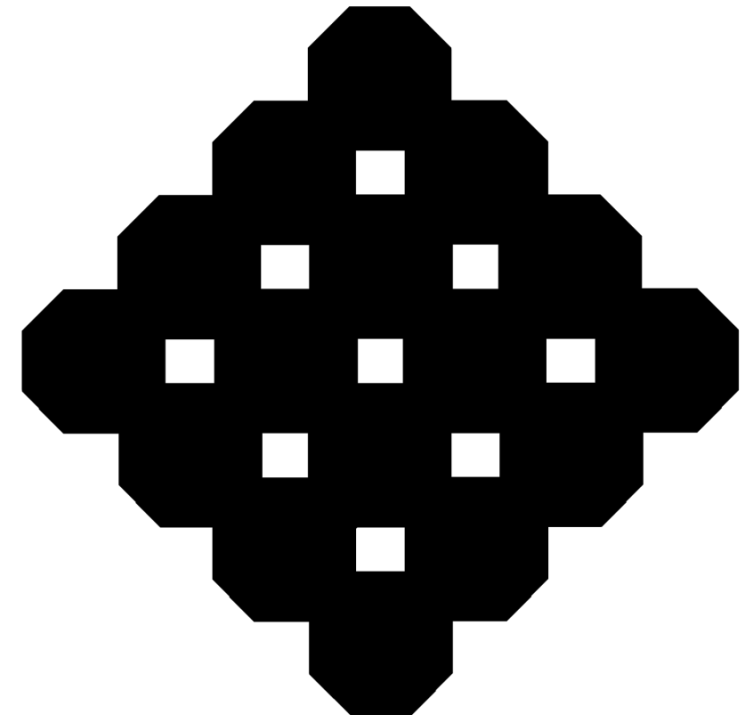




Grain



Module



Traject

sSquare

Home

Contact

Refresh

Joanna Shpil

 Log out



**Ardjoen
Mahangoe**

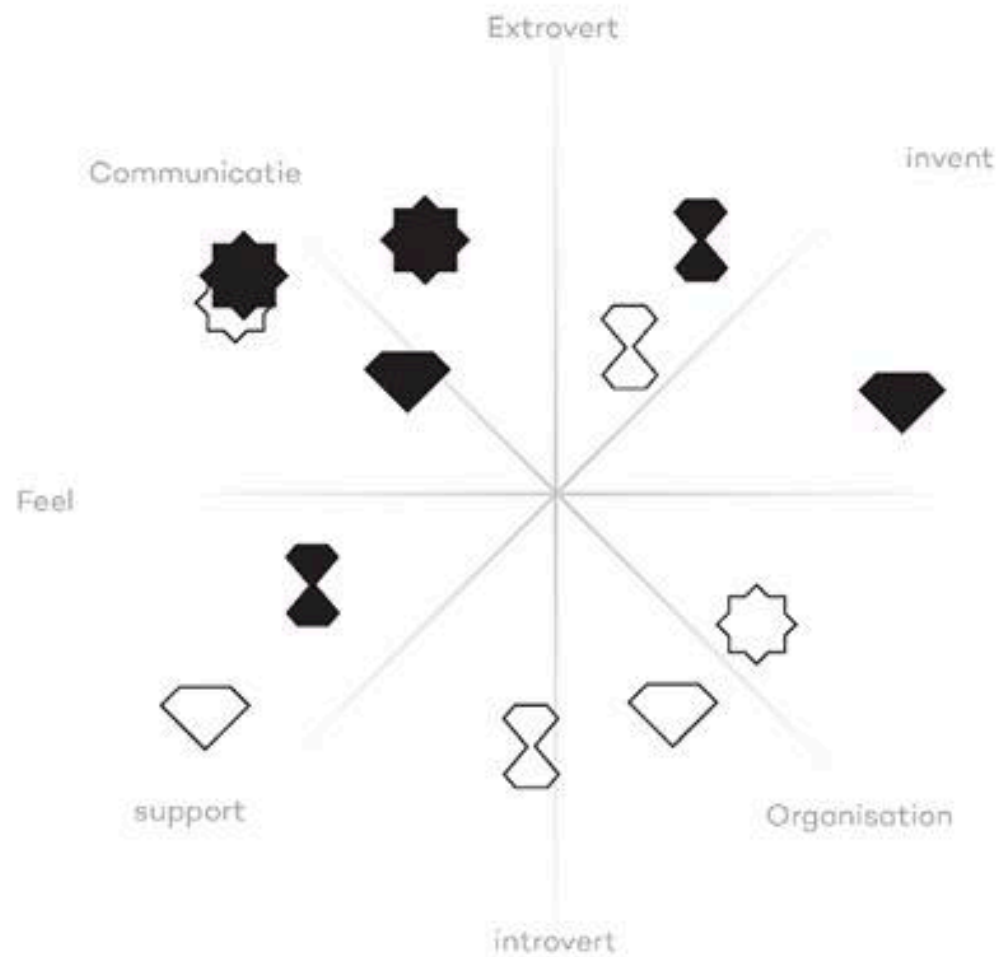
10
Projects

120
sSquares

17
badges



timeline
8-4-2017



Talk to your lead



Find time to work on your
personal project



maybe a grain in zzp
organisation

MEMBERSHIP MODEL

INTAKE

50 EURO PER JAAR

**+ VOORAF BETALEN VOOR MODULAIRE SERVICES
VIA ONLINE BOOKING PLATFORM**



PLANNING

SEPTEMBER – JANUARI

sSquare pop-up

JANUARI

starten met 50 sSquare members

MAART 2018

officiële lancering

ORGANISATIE SQUARE:

Strategy team, leads, creatives

uare®

WWW.SQUARE.AMSTERDAM

VERA@URBANCONNECTORS.NL
